

# The Future is Accessible

## Partner Toolkit

Thank you for your interest in partnering in our year-end fundraiser to support Independent Living, Inc.

We appreciate you! Below is content you can utilize to help make our fundraiser a success.



Messaging this year is focused on the integral piece of the puzzle each of us has in advocacy and breaking down barriers for people with disabilities.

This is a set of puzzle pieces that belong to the whole puzzle — an image of our Disability Rights trailblazers: Lois Curtis, Judy Heumann, Alice Wong and Ed Roberts.



This image shows pieces of the puzzle coming together, and how we do not have a full puzzle without each of its individual pieces, which all of us are.





This full photos of the puzzle represents our Disability Rights trailblazers and the foundation they've set for us to build upon. As we piece together the puzzle, we break down societal barriers.

## Resources:

Independent Living's Campaign Page:

<https://www.myindependentliving.org/puzzlepiece/>

Independent Living's Donation Page:

<https://myindependentliving.networkforgood.com/projects/212350-the-future-is-accessible>



## Key Messages:

You are an integral piece of the puzzle to an accessible future. Your support today is an investment into a future without barriers– a future that is equitable and accessible to all people regardless of age or disability.

You are not just a spectator; you are a vital piece of the puzzle, crucial to building an accessible future.

Will you stand with us to shatter these barriers, just as those before us did? Will you invest in dismantling the obstacles that still exist? Together, we forge a future that is not just accessible but revolutionary.

If we all join our voices together, we have the power to enact change. We can lead the life that we choose; we can create a world without barriers for all people- free from stigma, discrimination, and exclusion.

Every single one of us has the power to make a difference.

Consider this: One in four Americans has a disability. We are the largest marginalized group anyone can join at any time. 61 million strong, and yet, we grapple with physical, attitudinal, and systemic barriers every single day.

But here's the truth- if we unite our voices, we wield the power to bring about change. We can lead lives of our choosing, shape a world free from barriers- breaking down stigma, discrimination, and exclusion.

**You can use these key messages in your communications, including social media, email and conversations with your networks.**



To: insert emails

Subject: Will you support my passion?

Hi [insert person's name here],

As you may know, Independent Living, Inc. holds a special place in my heart because of my passion for advocating for the rights of and supporting people with disabilities. Independent Living, Inc. is committed in its mission to enhance the quality of life for people with disabilities. They strive to be the bridge that enables individuals, regardless of age or disability, to embrace their full potential and thrive in a fully integrated and barrier-free society.

I am excited to be an integral piece of the puzzle to an accessible future, but need your help in expanding my impact.

- **\$10 – Community and Group Social Activities** \$10 can help fund community and group social activities, supporting individuals with disabilities with their wellness goals and breaking down social barriers.
- **\$25 – Program Events and Community Engagement** \$25 can help fund program events and community engagement, such as gatherings, volunteering in the community, and other comradery building opportunities.
- **\$50 – Skills Building Activities** \$50 can help fund skills building activities such as crafting, cooking, business education and more. Independence looks a little different for each person.
- **\$100 – Help to Elevate Voices and Build an Accessible Future** \$100 can fund the way for two advocates to elevate their voices in Albany, to have their stories heard by legislators, and to break down barriers in attitude, legislation, transportation and more.

Every donation helps to break down the physical, attitudinal, and systemic barriers. I appreciate you and thank you for expanding my impact on the lives of people with disabilities. You can make your donation online at:

<https://www.myindependentliving.org/puzzlepiece/>

Thank You,

[insert your name here]

