



Friends of Independence 2024

MyIndependentLiving.org/2024Breakfast

SPONSORSHIP OVERVIEW



Make an impact and create a memory that lasts beyond the event.

Event Sponsorship Packages are carefully crafted to make the most impact in the Independent Living, Inc. mission while also providing your business with the best return on investment.

Sponsorships Details

Artwork should be 300 dpi + Send file in PDF, PNG or Al format **Due May 6, 2024**

*All advertisements are landscape orientation

\$10,000 Champion

\$7,500 Empowerment

\$5,000 Ambassador

\$2,500 Visionary

\$10,000

Champion

Networking Power
Hour Premier

Sponsorship

Sole Sponsor of Networking Hour (Offer Sponsor-Provided Swag Bag)

> VIP Sponsor Table of 10

1 Minute to
Welcome Audience
to Network
(A Message from Our
Sponsor)

Sponsor Logo in Annual ILI Video

Sponsor Signage on Every Guest Table

Personalized
Sponsorship
Experience
(Work with ILI
Marketing to deliver
a memorable
experience)

\$7,500

Empowerment

Voices of
Independence
Speaker Sponsor
(Sponsor Logo
Prominently Placed
at Stage)

Sponsor Table of 10

Sponsor 5
Consumers
(Recognition during
Opening Remarks for
Consumer
Sponsorship)

Sponsor Logo in all Email Marketing to Consumers in 2024

Co-Branded Swag (Inclusion on 1 Co-Branded Swag)

Personalized
Sponsorship
Experience
(Work with ILI
Marketing to deliver
a memorable
experience)

\$5,000

Ambassador

Registration Hour
Sponsor
(Personalized
Sponsor
Appreciation from
Stage every 15
Minutes of
Registration Hour)

Sponsor Full Page Ad in Registration Package

> Quote in Press Release

Sponsor Logo all Advocacy Email Marketing in 2024

Personalized
Sponsorship
Activation
(Work with ILI
Marketing to add one
personalized
sponsorship
activation)

\$2,500

Visionary

Breakfast Sponsor (Sponsor Poster at Breakfast Buffet)

Sponsor Logo on Various Event Photos

45-minute
Presentation Slot
at Independent
Living Town Hall
to All Staff

Quarterly Newsletter
Sponsor
(Recognized in
Quarterly Newsletter
as a Newsletter
Sponsor)

ALL PACKAGES
INCLUDE

Website and Social Media Placement

Annual Report Recognition

Pre- and Post-Event Communications Placement

CONTACT

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Friends of Independence Breakfast

Beyond Barriers: Building an Accessible Future

The Annual Friends of Independence Breakfast is a fundraiser and the single most important source of unrestricted operating revenue for Independent Living, Inc.

Funds raised from this event allow us to cover gaps in funding, increase awareness about our services, and serve more people with disabilities in need.

At its core, Beyond Barriers represents our collective commitment to breaking down the physical, attitudinal, and systemic barriers that prevent the full participation of individuals with disabilities in our community. Access, equality, and inclusion lie beyond these barriers; they are the pillars upon which we strive to build a more inclusive society.

